



222 Chalan Santo Papa, Reflection Center, Suite 106, Hagåtña, GU96910
T. 671 472 4460/1 | F. 671 472 4465 | E. info@humanitiesguahan.org | www.humanitiesguahan.org

REQUEST FOR PROPOSAL

WEBSITE DESIGN

FOR THE MEDIA PROJECT

“BETERANU GI GERAN VIETNAM: IN THEIR OWN WORDS; IN THEIR OWN LANGUAGE”

Release Date: October 10, 2021

Due Date: November 1, 2021

Dr. Robert Underwood, in partnership with Humanities Guåhan (HG) and the National Endowment for the Humanities (NEH), is requesting proposals from graphic & design artists in Guam to provide services and assistance in the oral history media project, “Beteranu Gi Geran Vietnam: In Their Own Words; In Their Own Language.” This project will make publicly accessible, via a freestanding website, oral histories of the Vietnam War and its aftermath from twenty-five (25) CHamoru-speaking veterans of the conflict.

PROJECT GOALS & SCOPE OF SERVICES

Work will entail the design aspects of the “Beteranu Gi Geran Vietnam” project, which include creating the layout and design content for the website, working closely with the project director and Humanities Guåhan’s web developer/manager in building the website, and creating promotional materials for the website launch.

LOGISTICAL CAPACITY

- Work with “Beteranu Gi Geran Vietnam” project director in coordination with Humanities Guåhan on the overall design of a stand-alone website for the presentation of an online oral history project.
- Design and layout the website content, including video, photos, music, and closed captioning of translations.
- Work closely with GuamWebz, Humanities Guåhan’s web developer/manager, in building the website.

- Design an online/print poster/flyer to market the launch of the website.

EXPERIENCE

- Previous work in graphic and web design

ESTIMATED PROJECT TIMELINE

These services are required through February 28, 2022, with the following timeline:

- *November - December 2021: Work with Project personnel to Review ideas, designs, and content*
- *January 2022 – Test design and Refine content*

PROPOSAL ELEMENTS

Proposals, at the minimum, must include a resume/CV and a description outlining any experiences, distinguishing skills or capabilities as they might relate to the project. Outline the proposed costs and personnel that will be used. You may also submit a digital portfolio of previous work.

SUBMISSION

Proposals should be submitted to Dr. Robert Underwood, Project Director, “Beteranu Gi Geran Vietnam,” at anacletus2010@gmail.com. Questions regarding this project may be directed to Dr. Robert Underwood. For any additional information, contact the Humanities Guåhan Executive Director Dr. Kimberlee Kihleng at 472-4463.